



FOR MORE INFORMATION CONTACT:

Michelle Mekky
312-245-9805
michellemekky@alpaytac.com

FOR IMMEDIATE RELEASE

BLUEANT COUPLES STYLE AND CALL CLARITY IN SLEEK Q3

Premium Bluetooth earpiece with wideband audio that gives users rich, booming sound is the perfect companion for your smartphone or tablet

CHICAGO (January 8, 2013) – Creating a whirl of excitement at CES 2013, BlueAnt Wireless unveils the Q3, a premium smartphone earpiece featuring the latest Bluetooth technology and wideband audio delivering rich, booming sound. Available in black or platinum, the Q3 is ultra sleek and as stylish as it is functional, with its ergonomic design and rocker back volume control.



The Q3 headset allows iPhone users to execute all things available through Siri, such as composing text messages. For Android users, BlueAnt delivers a free downloadable application that reads back text messages and the user can utilize Google Voice Actions from a simple double tap. This is ideal for multi-taskers looking for a hands-free way to access all their smartphone or tablet has to offer.

“The Q3 leads the revolution in wideband audio and has the style to match any occasion,” said BlueAnt CEO Geoff Wanless. “In addition to updating the original Q2 features, we’ve incorporated some new functionality, including a brand new conference mode that allows up to four users to remain on a call simultaneously and three way calling. We also increased the talk time to up to seven hours.”

With its Voice Isolation Technology, noise and wind are reduced, enabling quality audio in the noisiest environments. The patented Wind Armour Technology™ ensures crystal clear communication in wind speeds of up to 22 miles per hour. The dual microphones and advanced DSP delivers terrific-sounding audio tuned for discerning ears.

Additional features of the Q3 include:

- Streaming Bluetooth audio via A2DP for listening to music, podcasts or GPS directions
- Announced names of incoming callers (one of the only earpieces on the market to do so)
- “Answer” or “ignore” commands to handle calls
- Simple intuitive one touch controls
- iPhone onscreen battery meter
- Smartphone battery notification
- Multitpoint connectivity for connecting two phones at once
- Talk time of up to 7 hours with a standby time of up to 100 hours

The BlueAnt Q3 (MSRP \$99) is available in Black and Platinum finishes at leading retailers beginning March 2013.

About BlueAnt Wireless



BlueAnt Wireless is a global technology company that provides the most innovative Bluetooth peripheral devices and accessories on the market. The company's product portfolio includes hands-free, stereo audio streaming and wireless communications products with cutting-edge technology, design and features. BlueAnt's products have been recognized for advancements in hands-free communications by receiving numerous prestigious industry awards. The company is based in Melbourne, Australia, with offices in Chicago and Hong Kong. For more information, please visit www.blueantwireless.com.

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*Google Voice Actions is available on select Android handsets. Siri is available on the iPhone4S and iPhone5.

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***Features listed above are dependent on the phone and/or network.

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